

MULTIMEDIA Care introduces *Health Checkpoint*, enabling businesses to enhance consumer safety

*MULTIMEDIA, an international industry leader in technology integration, has expanded into comprehensive health solutions, launching **MULTIMEDIA Care Solutions** to advance consumer safety in the retail, hospitality and manufacturing markets in the wake of the COVID-19 global pandemic.*

OCTOBER 26, 2020 – Bringing more than 30 years of multinational experience across the development of digital ecosystems that positively support organizations and individuals alike, trailblazer company **MULTIMEDIA** tapped into the 2020 landscape and expanded into comprehensive health solutions, launching **MULTIMEDIA Care** across the United States market, introducing the latest in healthcare forefront of its expansion.

MULTIMEDIA Care delivers an elegant blend of form and function in a simple, intuitive, one-stop solution for wellness screening. The Health Checkpoint is a contact free, stand-alone station that promotes adherence to the best practices recommended by our most trusted healthcare professionals, allowing companies of all sizes and businesses across all industries to create safe and reliable environments for customers, employees, internal and external stakeholders, supporting business continuity across customer-facing industries in the wake of the “new normal” of the 2020 global landscape.

Spotlighting five key capabilities, the MULTIMEDIA Health Checkpoint reinforces stakeholder safety and security upon facility entrance through the following metrics:

- **Masks:** The Checkpoint ensures each consumer is properly equipped with a mask.
- **Temperature:** With a built-in, high-precision contactless temperature scanner, the Checkpoint scans guest body temperature, privately alerting the individual if said temperature is at or above 99.5 degrees Fahrenheit.
- **Hand Sanitizer:** The Checkpoint uses a contactless gel dispenser to distribute hand sanitizer prior to facility entrance.
- **Shoe Mat:** Each Checkpoint comes with a sanitizing mat to clean the bottom of guests’ shoes prior to facility entrance.
- **Smartphone Secured:** The Checkpoint generates a QR code to scan the menu and/or website of the facility to complete the touchless experience.

“The MULTIMEDIA Care Health Checkpoint was created in response to the need for organizations to provide a safe environment across all industries for employees, customers and communities in the wake of the country-wide re-opening processes amid the COVID-19 era,” commented **Federico Bausone**, CEO

of MULTIMEDIA. “The Health Checkpoint is a one-stop solution that provides an elevated level of comfort in a time of global uncertainty, generating confidence and a strong sense of security that anyone who enters a Checkpoint-installed entity complies with local health regulations.”

In addition to robust health and safety measures, the MULTIMEDIA Health Checkpoint can function as an information center, offering promotional opportunities to consumer companies, delivering a solution for contactless communication that can easily be deployed at a building entrance or interior checkpoint.

Each Health Checkpoint is highly customizable, with a variety of color choices, temperature and monitor add-ons, unique QR codes and logo selections to fit the entity at-hand.

“At the end of the day, adapting to the “new normal” in the 2020 landscape varies greatly for all individuals and organizations. It is our goal at MULTIMEDIA Care to support business longevity as well as consumer well-being, ensuring safety and security remains at the core of all re-opening efforts,” added Bausone. “The Health Checkpoint introduces the latest in healthcare innovation, allowing all stakeholders to navigate through the COVID-19 global pandemic with as much ease as possible.”

For more information about MULTIMEDIA Care and the MULTIMEDIA Health Checkpoint, visit:

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About MULTIMEDIA

MULTIMEDIA is a trailblazer multinational in the development of digital ecosystems that generate positive experiences for organizations, families and individuals alike. MULTIMEDIA is an international industry leader in technology integration recently expanding into comprehensive health solutions, launching its MULTIMEDIA Care Solutions products that are supported by an extensive knowledge of corporations, government, health and education.

About MULTIMEDIA Care

MULTIMEDIA Care is a comprehensive health platform that introduces the latest in healthcare innovation, with business longevity and stakeholder well-being at the top-of-mind.

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